THE STATUS OF IoT IN ORGANIZATIONS

Majority of Companies Have Active IoT Strategy

WE ASKED:
What is the status of IoT in your organization?

- 31% EVALUATING
- 16% TESTING
- 14% PLANNING
- 10% RESEARCHING
- 19% HAVE NO PLANS
- 10% ALREADY DEPLOYED

71% ACTIVE IoT STRATEGY

ZK RESEARCH, 2016 NETWORK PURCHASE INTENTION STUDY

Read the Full ZK Research Report